CURRICULUM VITA

HOMER MITCHELL

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EDUCATION

M.F.A., Writing, Goddard College, VT (1992)

B.A., Liberal Arts, Excelsior College, Albany, NY (1985)

Prior undergraduate studies at Cornell and Alfred Universities, NY (1960-65)

WORK EXPERIENCE (Teaching-Related)

1999-present: SUNY Cortland, Cortland, NY

CPN 099, Basic Composition (EOP remedial)

CPN 100-CPN 101, Academic Writing I and II

CPN 102-CPN 103, Academic Writing in the Community I and II (Composition & Service Learning)

COR 101, The Freshman Experience

ENG 200, Introduction to Literature

ENG 202, Introduction to Fiction

ENG 203, Introduction to Poetry

ENG 306, Advanced Writing

ENG 374, Literature for Adolescence

ENG 402, Grammar for Teachers

PWR 213, Poetry Writing

2000-2006: Summer Institute, Educational Opportunity Program (EOP), SUNY Cortland, Language Arts

1996: SUNY Potsdam, Potsdam, NY

Composition and Critical Thinking

Green Mountain College, Poultney, VT

Themes in American Culture

The Troy Academy, Poultney, VT

Writing and Critical Thinking

North Country Community College, Ticonderoga, NY

Popular Culture

1995: Green Mountain College

Composition 2, Introduction to Literature

North Country Community College, Malone, NY (NYS Correctional Facility, Malone)

Poetry

The Troy Academy

Composition and Critical Thinking

North Country Community College, Ticonderoga, NY

Advisor, Writing Assistance Center

Jefferson Community College, Watertown, NY

Literature and Writing (NYS Correctional Facility, Gouverneur, NY)

SUNY Potsdam, Potsdam, NY

Biblical Heritage of Literature

Intermediate Composition

Summer Freshman Advising and Registration

1994: SUNY Potsdam

Composition and Critical Thinking,

Poetry

Jefferson Community College (NYS Correctional Facility, Gouverneur)

The Short Story

North Country Community College, Malone (NYS Correctional Facility, Malone)

Verse Writing

1993: SUNY Potsdam

Composition and Critical Thinking

1993: North Country Community College, Malone (NYS Correctional Facility, Malone)

Short Stories

Literature Appreciation

Verse Writing

Jefferson Community College

Poetry, Literature and Writing

1992: Jefferson Community College

Technical Writing (Watertown campus)

Literature and Writing (NYS Correctional Facility, Gouverneur)

1991: Jefferson Community College

The Short Story

WORK EXPERIENCE (Other)

Commercial Writing, Marketing Communications and Management

- Wrote advertising copy for employers and clients in retail, manufacturing, software, education, professional services, and sports markets
- Wrote copy for brochures, flyers, releases, direct mail, view books, form letters, proposals, billboards, radio spots, newsletters, public service announcements
- Wrote technical, service, and documentation manuals
- Set up marketing communications departments for manufacturers
- Coordinated design and development of trade show exhibits, including collateral materials
- Organized regional marketing department for national fast-food franchisees
- Consulted in industrial marketing communications
- Developed, presented and implemented marketing plans, product line promotions, distributor relations initiatives, and customer service programs
- Analyzed, budgeted, contracted for ad space in media including print, billboard, TV, radio, CD, and Internet

Non-Profit Program Management

- Developed training and tax credit incentive packages for businesses
- Supervised staff of counselors, intake specialists, clerical support
- Successfully prepared non-profit and government grant applications and proposals ranging to \$525,000
- Coordinated federal manpower grant programs and support services, including Summer Youth Program
- Researched and produced economic development reports, surveys, studies and proposals
- Shared directorship, grant writing, programmatic responsibilities for three-county arts council

EMPLOYMENT HISTORY

1999-present: Instructor and Lecturer, English, SUNY Cortland, Cortland, NY

2000-03 Industrial Marketing Communications Consultant, DBA: The Competitive Edge, Homer, NY

1996-99: Marketing Communications Manager, Monarch Machine Tool Co., Cortland, NY

1995-96: Instructor, Troy Academy, Poultney, VT

1995-96: Visiting Instructor, Green Mountain College, Poultney, VT

1993-96: Visiting Instructor, SUNY Potsdam, Potsdam, NY

1992-93: Co-Director, Tri-County Arts Council, Potsdam, NY

1992-96: Instructor, North Country Community College, Malone, NY

1991-95: Instructor, Jefferson Community College, Watertown, NY

1990-92: Creative Marketing Consultant, DBA: Mitchell Advertising, Potsdam, NY

1986-90: Marketing Communications Manager, Carthage Machine Co., Carthage, NY

1978-86: Economic Development Specialist, CETA Services Coordinator, CETA Program Coordinator, Manpower Counselor, Private Industry Council Coordinator, St. Lawrence County, Canton, NY

1972-77: Salesperson, Howard Lumber Co., Ogdensburg, NY

1970-71: Division Supervisor, Custom Food Management, Binghamton, NY

1967-70: Regional Advertising, Customer Service Director, KFC Operating Co., Syracuse, NY

1965-67: Copy Writer/Copy Director, Laux Advertising, Ithaca, NY

LITERARY READINGS AND WORKSHOPS

(Many readings and workshops below were supported through decentralized grants of the New York State Council on the Arts and by Poets and Writers, Inc., NYC)

Readings

- 2006 Tompkins-Cortland Community College
- 2004 Bookmark Café, Cortland Memorial Library, SUNY Cortland
- 2003 The Blue Frog, Cortland, NY
- 2002 Traditional Arts of Upstate New York (TAUNY), Canton, NY
- 1996 The Troy Academy, Poultney, VT
- 1996 Green Mountain College, Poultney, VT
- 1995 North Country Writers Festival Awards Reading, Sackets Harbor, NY
- 1995 North Country Poetry Festival, SUNY Potsdam, Potsdam, NY
- 1995 "Writers Harvest" Regional Reading, St. Lawrence University., Canton, NY
- 1994 North Country Writers Festival Awards Reading, Sackets Harbor, NY
- 1994 Mater Dei College, Ogdensburg, NY
- 1993 "Day Without Art," SUNY Potsdam, Potsdam, NY
- 1992 Mater Dei College, Ogdensburg, NY
- 1992 Goddard College, Plainfield VT
- 1991 SUNY Potsdam, Potsdam, NY
- 1991 Mater Dei College, Ogdensburg, NY
- 1990 NY State Correctional Facility, Cape Vincent, NY
- 1990 Wadhams Hall College, Ogdensburg, NY
- 1981 Jefferson Community College, Watertown, NY
- 1981 SUNY Potsdam, Potsdam, NY
- 1980 Ogdensburg Library, Ogdensburg, NY
- 1980 Mater Dei College, Ogdensburg, NY
- 1980 Glenn Memorial Library, Massena, NY

Poetry Workshops

- 1994 Green Mountain College, Poultney, VT
- 1992 SUNY Potsdam (12 Continuing Ed. Classes: Poetry Writing), Potsdam, NY
- 1991 Goddard College, Plainfield, VT
- 1990 NYS Correctional Facility, Cape Vincent, NY
- 1984 Beaver Creek Alternative School, Heuvelton, NY
- 1983 Morristown Public Library, Morristown, NY
- 1983 Holland Library, Alexandria Bay, NY
- 1983 Evans Mills Library, Evans Mills, NY
- 1982 Morristown Central School, Morristown, NY
- 1982 NYS Dept. of Parks and Recreation, Sackets Harbor, NY
- 1982 Carthage Free Library (2), Carthage, NY
- 1982 NYS Dept, of Parks & Recreation, Sackets Harbor Battlefield, Sackets Harbor, NY
- 1981 Carthage Free Library (2), Carthage, NY
- 1981 Evans Mills Library (2), Evans Mills, NY
- 1981 Ogdensburg Library, Ogdensburg, NY
- 1980 Ogdensburg Library (2), Ogdensburg, NY
- 1980 Glenn Memorial Library, Massena, NY
- 1980 Madrid Hepburn Library, Madrid, NY
- 1980 Massena High School, Massena, NY
- 1980 Lisbon Library, Lisbon, NY
- 1980 Knox Memorial School, Russell, NY

SELECTED PUBLICATION CREDITS

<u>Poetry – Serial Publications</u>

- 2007 Re-Visions, Dryden, NY, "On the Execution of Elizabeth Bishop's Mouse: An Interview..."
- 2004 Clockhouse Review, Plainfield, VT "Redrawn"
- 2001 Megaera, www.megaera.org, "1000 Cuts"
- 1996 Onion River Review, York PA, "Roadside Attraction"
- 1996 Onion River Review, York PA, "At the Bar"
- 1996 Comstock Review, Syracuse, NY, "One More Train"
- 1996 Onion River Review, York, PA, "Possession"
- 1995 Poetpourri, Syracuse, NY, "Holidays in Spring"
- 1995 Passager, U. of Baltimore, Baltimore, MD, "My Mother Ironing"
- 1995 Poem, U. of Alabama, Huntsville, AL, "Style Dizzy Said"
- 1995 Poem, U. of Alabama, Huntsville, Al, "Elementals"
- 1994 Poetpourri, Syracuse, NY, "Son Song"
- 1994 We Eat This, Burlington, VT, "The Carving Set"
- 1994 Poetry Motel, Duluth, MN, "Michelle"
- 1994 Poetry Motel, Duluth, MN, "Getting Even"
- 1993 Poetpourri, Syracuse, NY, "Husband"
- 1993 We Eat This, Burlington, VT, "The Contemplative"
- 1993 We Eat This, Burlington, VT, "Blue Winter Rose"
- 1993 Blueline, SUNY Potsdam, Potsdam, NY, "Bone and Blowdown"
- 1993 Blueline, SUNY Potsdam, Potsdam, NY, "St. Lawrence Winter"
- 1993 Blueline, SUNY Potsdam, Potsdam, NY, "Touched By Frost"
- 1992 Poetpourri, Syracuse, NY, "I Am Going"
- 1992 Infinity Limited, Castro Valley, CA, "Spirketing"
- 1992 The Southern Review, LSU, Baton Rouge, LA, "Mundane"
- 1992 The Southern Review, LSU, Baton Rouge, LA, "A Fish Story"
- 1992 The Southern Review, LSU, Baton Rouge, LA, "Once Again"
- 1992 *Poetpourri*, Syracuse, NY, "If Memory Serves"
- 1992 Prophetic Voices, Novato, CA, "Night School"
- 1991 Infinity Limited, Castro Valley, CA, "Another Scenario"
- 1991 Infinity Limited, Castro Valley, CA, "Matter of Time"
- 1991 Infinity Limited, Castro Valley, CA, "In the Garden"
- 1991 *Poetpourri*, Syracuse, NY, "Liars"
- 1990 Plastic Tower, Bowie, MD, "Orders"
- 1990 Poetpourri, Syracuse, NY, "Hills of Chance"
- 1990 Poetpourri, Syracuse, NY, "Virgo"
- 1990 Reflect, Norfolk, VA, "A Little Death"
- 1981 Immaculatan, Ogdensburg, NY, "Cues"
- 1980 Vega, Bloomfield, NJ, "Traveling Alone"
- 1980 Stone Country, Madison, NJ, "Breath of the One..."
- 1979 Third Eye, Buffalo, NY, "Red Claims..."
- 1979 Green's Magazine, Detroit, MI, "Net Worth"
- 1978 Third Eye, Buffalo, NY, "Pass It On"
- 1978 Third Eye, Buffalo, NY, "St. Regis Turnpike"
- 1978 Third Eye, Buffalo, NY, "Stranger"
- 1977 Ataraxia, Madison, GA, "The Guest"
- 1977 Remington Review, Elizabeth, NJ, "River Watch"
- 1977 Wind Literary Journal, Pikeville, KY, "Search"
- 1977 Wind Literary Journal, Pikeville, KY, "Dance"
- 1976 Small Pond Magazine, Stratford, CT, "The Bill"
- 1976 Cthulhu Calls, Laramie, WY, "Spoil"

Poetry – Broadsides and Miscellaneous

- 1994 "Michelle," Wallpaper #43 Suburban Wilderness, MN,
- 1994 "Getting Even," Wallpaper #43 Suburban Wilderness, MN
- "My Mother Ironing," "Carrying Fire," Art Exhibit: St. Charles, IL: collaboration: poetry on mannequin sculptures (Jane Lieber- Mays, artist-collaborator)

<u>Poetry – Anthologies</u>

- 1995 "A Treatment, a Treat," Out of the Dark, Queen of Swords Press, OR
- 1994 "For the Thing Contained," West of Ireland, Enright House, Ireland
- 1993 "Service," We Speak of Peace, KIT Publishing, CT
- 1992 "An Age of War," West of Ireland, Enright House, Ireland
- 1980 "Small Craft Warnings," Gathering Stars, Amadeo Publishing, NJ
- 1975 "Recessional," Quality American Poetry, Griffin Publishing, WV

Non-Fiction

- 2001 "Postcards of My North Country," Living North Country, North Country Books Utica, NY
- 1995 "Winter on Mt. MacKenzie," Adirondac Magazine, Canton, NY
- 1993 "Adirondack Bushwhacker," Adirondac Magazine, Canton, NY

Fiction **Fi**

- 2004 "The Cup," Clockhouse Review, Portland, ME
- 1994 "Party of One," *Blueline Magazine*, Potsdam, NY (pseudonym: Howard MacNamee)

Editing

- 2006 While Betty Sat Alone, Chapbook of student poems, SUNY Cortland
- 2003 The Language & Literacy Spectrum, Journal of the NYS Reading Association: copy editor
- 2002 ASC Employee Handbook, Auxiliary Services Corporation, SUNY Cortland: full revision & edit
- 1995 Words That Move Memory Around, Chapbook selection of student poems, Fort Ticonderoga, NY
- 1995 The Crying Bell, Malone, NY, Chapbook selection of student poems
- 1994 Over Hills of the Self, Potsdam, NY: Chapbook anthology of prisoner poems
- 1993 Burger of A Whale, Potsdam, NY: Chapbook anthology of prisoner poems
- 1993 Blueline Magazine, SUNY Potsdam, Potsdam, NY: Editorial board member
- 1992 Onion River Review, Plainfield, VT: Advisory board member and reader

MANUSCRIPT REVIEWER

Longman (Sourcebook literature review with follow-up review of CD and online content)

Pearson Longman (composition/rhetoric/handbook)

Allyn Bacon Longman (composition/rhetoric/handbook)

Thomson, Wadsworth (composition/rhetoric/handbook)

Wadsworth Heinle ((composition/rhetoric/handbook--text content, title, design of content and cover)

McGraw Hill Higher Education (composition/rhetoric/handbook)

Pearson-Prentice Hall (composition/rhetoric/handbook)

PHOTOGRAPHY CREDITS

One Person Shows

- 1991 One-person show, Friends of the Gibson Gallery, Potsdam, NY
- 1989 One-person show, Mill Gallery, Parishville, NY

Selected Awards

- 2002 "The Red Hood," juried exhibit, SUNY Cortland
- 1991 "Above the Beaver Dam" Award of Merit, Regional Art Show, Gibson Gallery, SUNY Potsdam
- 1990-91 South Jefferson Arbor Day Photography Competitions (Grand Prizes and other awards)

PHOTOGRAPHY CREDITS (continued)

1989-2002 Photographs featured in various juried exhibits and one-person shows, including Friends of Gibson Gallery Annual Art Exhibits, Potsdam; North Country Regional Art Exhibits, Potsdam; Jefferson County Photography Competitions, Watertown; Dowd Gallery, SUNY Cortland

Commercial Credits

Photographs used for marketing and promotional purposes by St. Lawrence County Office of Economic Development, Canton, NY; Northern Advanced Technologies Corp, Potsdam, NY; Catholic Diocese of Ogdensburg, NY; Carthage Machine Tool Co. Carthage, NY; Monarch Machine Tool, Cortlandville, NY

CONFERENCES AND SEMINARS

2007 Roundtable Presenter, Teaching Creative Writing, D.A.T.E. Conference, SUNY Cortland, Cortland, NY

2006 Seminar Presenter: "Reclaiming the Standards" (in English Composition), SUNY Cortland, Cortland, NY

2003 Poster Session, Civic Engagement Conference (COR 101 class), SUNY Cortland, Cortland., NY

2002 Poster Session, "Prison Poetry," Thinking About Prisons. SUNY Cortland, Cortland, NY

PROFESSIONAL CERTIFICATIONS

1984 Advanced Economic Development (New York State Certification, 1984)

1983 Basic Economic Development (New York State Certification, 1983)

PROFESSIONAL AND COMMUNITY SERVICE AFFILIATIONS, INITIATIVES, DISTINCTIONS

Civic Engagement Leadership Award (SUNY Cortland/City of Cortland), 2007

Special Appreciation Award, SUNY Cortland EOP Educational Opportunity Program (2007)

Excellence in Teaching Award (SUNY Cortland), nominee, 2007

Family Counseling Services (Cortland) Locke Award, 2006 (one of several faculty honored)

Service Learning Advisory Team (SUNY Cortland)

Service Learning Faculty Development Group

American Democracy Project, Civic Engagement Task Force (SUNY Cortland), member

SUNY Cortland Civic Engagement website developer and webmaster: http://www.cortland.edu/civicengagement

SUNY Cortland Service Learning website developer and webmaster: http://www.cortland.edu/servicelearning

Institute for Disabilities (SUNY Cortland), advisory board member (2004)

GE assessment essay reader (2002-2006)

GEAR Assessment Committee, English Department, SUNY Cortland (2005-2006)

Service Learning Stipend Review Committee

Outstanding Composition Portfolio Judge (2004-2007)

Coordinating Committee in English, SUNY Cortland (2005)

Composition Textbook Committee, English Department, SUNY Cortland (2004)

Organized campus-wide book drive to support establishment of library in Ghana (2004)

Organized campus-wide clothing drive to benefit Loaves & Fishes (SUNY Cortland, 2004)

Adirondack 46ers, member

OTHER SERVICE

English Literature Independent Study Advisor (SUNY Cortland, Fall 2004)

Judicial Affairs Internship Advisor (SUNY Cortland, Spring 2005)

Judicial Affairs, Academic Conduct Tribunal temp. member (SUNY Cortland, 2004)

Finger Lakes Artists & Crafters Network, founder/director and webmaster: http://www.fingerlakesartists.com

Former board member of various non-profit organizations, including:

Tri-County Arts Council, past member, president, co-executive director (Northern New York)

Friends of Gibson Gallery, SUNY Potsdam; member, vice president (Potsdam, NY)

Blueline Literary Magazine, editorial board member (Potsdam, NY)

Onion River Review, editorial board member (Plainfield, VT)

Dismas House, (transitional youth home), board member (Heuvelton, NY)

Friends of Ogdensburg Public Library; board member, president (Ogdensburg, NY) Morristown Foundation, board member (Morristown, NY) St. Lawrence County Council on Aging, board member, president (Canton, NY)

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Homer Mitchell Curriculum Vita

Attachments:

Sample pages (partial page content) of the following community service websites:

www.fingerlakesartists.com www.cortland.edu/servicelearning web.cortland.edu/civicengagement