

Rollin' with the Times

WSUC Monthly Newsletter

December '11

Volume 1, Issue 1



Things to keep watch for:

- Numark Mixdeck Pro: Coming Soon
- ProTools Training for Legal ID and Show ID Creation
- New Scheduling Software
- Exciting New Giveaways and Events

WSUC to Upgrade Mixboard Hardware

As times are quickly changing, it's important for us at WSUC to keep up with technology in order to provide the best possible radio and DJing experience for both station members and listeners.

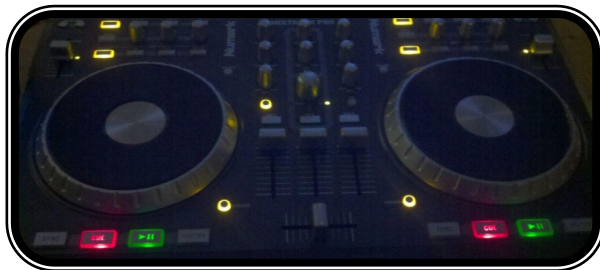
Due to this, we have decided to upgrade from our current hardware that allows us to do off-site DJing. The Numark Mixdeck Pro allows DJs to bring together music from all different types of sources, including CDs, iPods, USBs, and computers. With its touch-sensitive platters and controls, real-time mixing is made extremely easy for even the newest DJs.

This product will help multiple aspects of our radio station. First off, it will serve as a huge upgrade from the current interface we use in DJing outside of the studio. The interface is much smaller and thus more portable, making it easier for non-bodybuilders to get the equipment to the set.

This mixdeck will also come in handy in the studio. When it's not being used out of the studio, the hardware will be connected to the PC in the air studio, allowing students to use it for their radio broadcasts. This will bring a great new aspect of radio production to our studio that has previously been missing. We will be able to teach DJs how to use live mixboards and take on a more active form of DJing.

With the Numark Mixdeck Pro, DJing with WSUC will be easier than ever. We encourage students to experiment with this new piece of technology and become comfortable using it.

This is where the music industry is headed, and it would be silly for us to ignore it. The mixdeck will be arriving early next semester and should be installed and ready to use as soon as February.



Actual Numark Mixdeck Pro not pictured

Featured Show: DUBWAVE RADIO

This month's feature takes a look at a show where the music played is certainly non-traditional. Dubwave Radio is on Thursdays from 6 PM—8 PM and is run by Music Director Anthony Refino, Apprentice Ryan Kaneblei (pictured on right), and Master DJ Kevin "Smitty" Smith (pictured below).



The show came together this semester after Anthony and Smitty decided it was time



for Cortland to have a little more 'womp' in their life. The DJs on Dubwave Radio play strictly electronic music. However, the genres can range from the most

calming house anthem to the craziest of dubstep filth. Their intention is to fill a void that exists in the radio world. Fans of electronic music have been longing to hear their favorite tunes on the radio, but there really isn't much of that in central New York. With Dubwave Radio and their DJs with varying tastes in music, that void has been filled.

Dubwave's DJ staff hopes to pave the way for other students with similar taste in music to get a show and share their music with the world.

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NEXT SEMESTER

Programming for next semester starts the week of January 29th, 2012.



We're on the web!
web.cortland.edu/wsuc

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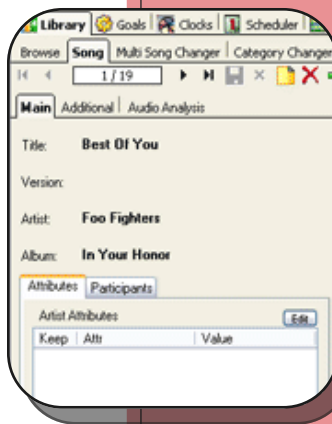
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“Since the station’s goal is to have programming straight through our allotted hours, we have decided to start using a software that will allow us to do just that.”

For Your Aural Pleasure.

Scheduling Made Easy!

WSUC is investigating the possibility of purchasing a new scheduling software that will allow us to ensure student broadcasting throughout the day.



Currently, our schedule has some holes in it, which means there are segments of NPR (National Public Radio) in between many student programs. Since the station’s goal is to have programming straight through our allotted hours, we have decided to start using a software that will allow us to do just that.

Companies such as RCS Sound Software have programs that may help us achieve these goals. Their software will allow us to integrate pre-recorded shows into our schedule when there is no student programming for a specific time slot.

In previous semesters, student programming started at 12 PM and went as late as 2 AM. However recently, WRVO (the Oswego-based parent station of WSUC), along with members of the community, have requested we make an effort to avoid any “Swiss-cheese” programming. This means that there is variation of student programming and NPR programming on at different times on different days. In an effort to comply with these requests, we’ve condensed our broadcast schedule to 4 PM–12 AM.

After the software has been purchased, received, installed, and implemented, we hope to have eliminated our “Swiss cheese” style of programming. This will also hopefully lead to us being able to extend our broadcast schedule to allow for morning and early afternoon shows.

Check back with us next month for more information on this developing story.